

Hosted Buyer Program

What is Hosted Buyer Program?

To ensure a successful partnering experience, the **Hosted Buyer Program** is designed to sponsor international buyers to participate in the exhibition and take the opportunity to meet and form partnership with new companies in Korea and other exhibitors around the world.

Buyer Invitation Program Sponsor

- **Airfare:** Airfare reimbursement up to USD500 per person, economy class only.
- **Accommodation:** 2 nights at a 4-star hotel designated by the organizer near COEX.
 - A. Breakfast included
 - B. Free admission and KOLS Networking Party
- **Translation:** If needed, translation will be provided for the buyers (under the condition of having partnered through Biz-Partnering program).

** Note: Flights are booked through an agent designated by the organizer, and accommodations must be made at a hotel designated by the organizer.*

Buyer Invitation Program Requirements

- Buyers must be a representative with authority to make purchase decisions. (CEO, executive, sourcing representative, etc.).
- Participation in the Biz-Partnering held during the exhibition (minimum of 3 business meetings)
- Participation in the KOLS 2026 Networking Party in the hall during the exhibition.

How to apply for the Buyer Invitation Program

A. Complete the Inquiry Form below and send it together with a copy of your business card to the Secretariat by July 31, 2026.

(Erica Lee / TEL: **82-2-785-4771** / FAX: **82-2-785-6117** / E-mail: **hylee@kyungyon.co.kr**)

B. The Secretariat Office will review the submitted information and assess the applicant's eligibility for the program.

C. Eligible applicants will receive detailed program information, qualification requirements, and the official application form in early August 2026.

D. Applicants who submit the official application form will be notified of the final selection results by the Secretariat Office.

E. Participate in KOREA LIFE SCIENCE WEEK 2026 (Sep. 21–22, 2026).

Hosted Buyer Inquiry Form

Please complete this form and send it to the secretariat. Detailed information regarding the Hosted Buyer Program, including qualification criteria and benefits, will be provided upon receipt of your inquiry.

Visitor's information

Company		Country	
Name		Designation	
Address			
Telephone		Fax	
E-Mail		Web Site	